



**GLOBAL
ISLAMIC
ECONOMY
SUMMIT**

Leading
a New
Economic
Paradigm



GLOBAL ISLAMIC ECONOMY SUMMIT

LEADING A NEW ECONOMIC PARADIGM

25TH - 26TH NOVEMBER 2013 | MADINAT JUMEIRAH, DUBAI UAE
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DUBAI THE CAPITAL OF ISLAMIC ECONOMY



Under the Patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum
Vice President of the UAE and Ruler of Dubai

ABOUT GIES 2013



Welcome to the Global Islamic Economy Summit

The Islamic Economy is emerging as a new economic paradigm that will be driving economic growth over the coming decade. Bringing together diverse elements across various industry sectors, spanning geographic regions and crossing cultural boundaries, this inaugural Summit will be the defining event of the Global Islamic Economy.

The Global Islamic Economy Summit is organized by Thomson Reuters and Dubai Chamber of Commerce & Industry, held **under the patronage of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai**, on November 25-26th 2013 at Madinat Jumeirah, Dubai, UAE.

Highlights of GIES 2013

The Global Islamic Economy Summit will create the context in which the various Islamic Finance sectors and the Halal Food, Travel and Lifestyle industries converge, creating a new landscape of economic opportunity.

GIES attendees will have exclusive access to heads of states, policy makers and practitioners within the Islamic economy, giving them the unique opportunity to directly interact and network during the summit and through the Interactive Zone on the website, giving way to true business partnerships - replace this para with the following:

GIES attendees will have the opportunity to hear the latest updates and trends within the global Islamic economy from high profile policy makers, practitioners and Heads of State, allowing them to develop business partnerships, interact and network both directly during the Summit and via the online Interactive Zone ([hyperlink interactive zone](#)).

Bringing together the drive and vision of Dubai and the market intelligence of Thomson Reuters, the Global Islamic Economy Summit will be a ground-breaking event not to be missed by decision makers and stakeholders in the Islamic Economy.



Where the Islamic World Converges A New Horizon of Opportunities

The Islamic economies of the world represent more than \$8 trillion in GDP, a 1.6 billion population growing at two times the rate of the global population. With a disposable income of \$4.8 billion and a relatively young population (62% of population is under 30 years of age compared to 51% globally, 40% in North America & 43% in China), Muslims are increasingly asserting their Islamic sensitivities in consumption, from food preferences to banking and finance extending all the way to fashion, cosmetics, travel and healthcare. Can this be developed further? Discuss how Dubai is where the Islamic world converges?

The Global Islamic Economy Summit 2013 will offer a platform for over 1,500 policy makers and business leaders from across the Islamic world and beyond to discuss business and investment opportunities in Islamic Finance and insurance; the full Halal Food value chain from manufacturing to logistics; Halal products manufacturing; Tourism and Small to medium sized enterprises (SMEs).

As the markets inevitably respond to this new consumer and corporate landscape, these distinct market components are starting to merge into a new market paradigm of an Islamic Economy. Under a broad umbrella of Shariah compliance and consumer preference, new products and services have been developed to cater to this growing Muslim consumer demographic. In the current global economic climate, the search for new underserved markets has brought a fresh spotlight onto the Muslim world, and especially with regard to Islamic Finance and the Halal food and services sectors. The convergence of these two Shariah compliant industries is likely to be a new engine of growth that engages both the Muslim and non-Muslim world.

With the vast majority of the world's Halal food being produced in the non-Muslim world, the emergence of the Halal market has proven to be a genuinely multicultural phenomenon. The ethical basis of Islamic Finance has been brought into a new focus as the sustainability of the usury-based economies comes increasingly into question. The emergence of an Islamic economy as a definable economic paradigm opens up a new horizon of opportunities that, if nurtured, can bring tremendous benefits to global society.



WHY ATTEND

Markets Fluctuate – Principles Don't

Islamic economies are among the fastest growing markets in the world and the opportunities are here to stay. With developed markets now entering an era of the 'new normal' stagnation, the rapidly growing and energetic Islamic economies of the world are increasingly part of the 21st Century promise of a brighter future.

From Indonesia to Morocco – with young populations, increased independence and assertiveness over their sensitivities, fresh thinking and a rapid evolution of governance systems – the Islamic economies are seen as the poster child redefining the gradual shift in economic power from the West to the East.

Unlike any other event before it, the Global Islamic Economy Summit 2013 offers that one point of congregation to a world of opportunities. And there's no better place to do it than Dubai – indisputably the geographic and economic nexus of the Islamic world and a melting pot of citizens from hundreds of countries and dozens of cultures. Like the event, Dubai represents a welcome opportunity for everyone, where creativity, ambition, quality and leadership have collectively driven the unimaginable growth of the city over a short span of history.

From understanding how to market products to Islamic markets to tackling global supply chain logistics and financial services, the Global Islamic Economy Summit 2013 will facilitate engagement with key policy makers, businessmen and thought leaders, to lead the Islamic economies to opportunities for the future.

The Summit will host a number of world firsts, including:

- **Halal and Islamic Finance Convergence:** Fully exploring synergies between the \$1.6 trillion Islamic Finance industry and the \$2.1 trillion Halal industry.
- **Dubai's Islamic Economy Leadership:** Located at the center of the Islamic world, Dubai is the potential nucleus of the Islamic economy, boasting the strongest economic and trade linkages between the East and West, the North and South and the focal point between the African, Asian and European markets.
- **Islamic Economy Investment Opportunities:** From pavilions hosting investment opportunities and research reports to sessions focusing on investment opportunities in Islamic Finance and Halal sectors, business and investment decision makers will be spoilt for choice.
- **Research Based Moderation:** Discussions will be based on real facts and actionable research, with more than 8 ground breaking research reports released during the event covering all aspects of the Islamic economy and produced by reputable global research and information providers.
- **Leaders Focus:** Featuring government and business sector leaders who have actively shaped the Islamic economy discourse through their roles and who can provide the best insights into the opportunities.
- **Actionable Dialogue:** Practical, focused and actionable dialogues during sessions.
- **Fresh Thinking:** Topics are based on research conducted by industry veterans covering fresh new thinking to address opportunities for the future of the Islamic economy.

SUMMIT OBJECTIVES

1. Lead actionable dialogue between Islamic financing and the Halal sectors (food, travel, hospitality, logistics, pharmaceutical, others)
2. Lead actionable dialogue between business sector, governments and policy makers on developing the various sectors of the Islamic economy
3. Facilitate guidance on capital raising preferences, opportunities and challenges from Islamic markets
4. Showcase and promote by discussing Islamic investment opportunities and challenges in emerging Islamic Finance centres
5. Understand the global Muslim consumer base and address key challenges for targeting them
6. Identify and address key challenges affecting the growth of each of the Islamic economy sectors, from standardisation to capacity development.

SUMMIT SECTORS

The Summit will focus on six main pillars of the Islamic Economy:



ISLAMIC FINANCE AND INSURANCE

Islamic banking; Islamic asset management; takaful, retakaful; sukuk & capital markets and Waqf endowments

HALAL FOOD

Agriculture, ingredients & manufacturing; retail; logistics; research & product development and food services



HALAL LIFESTYLE

Cosmetics; personal care; pharmaceuticals; fashion; entertainment/recreation; art & design and media/new media

HALAL TRAVEL

Hospitality; tourism; meetings incentives conferences & exhibitions (MICE); healthcare and Hajj/Ummrah



SME DEVELOPMENT

Technology & innovation; VC Financing; incubation and training

ISLAMIC ECONOMY INFRASTRUCTURE

Training & education; compliance; standardization; research; Muslim consumer marketing & research, government services



SPEAKERS

The Global Islamic Economy Summit will feature a carefully selected group of expert speakers, panelists and moderators who will share knowledge and expertise with participating delegates.

The speaker profiles for the event will be:

- 🌐 Former and current Heads of State
- 🌐 Government Ministers & Central Bank Governors
- 🌐 C-Level Executives from target industry sectors
- 🌐 Heads of Divisions & strategic Business Units
- 🌐 Writers and Thought Leaders
- 🌐 Leading-edge Entrepreneurs

WHO SHOULD ATTEND?

- 🌐 International business leaders with current and potential investments in Islamic economy sectors
- 🌐 Ministers, policymakers, political leaders, senior government officials from the Organisation of Islamic Cooperation (OIC) Countries and key Islamic economy exporters
- 🌐 Business specialists – business professionals, mid-level managers, business development managers, analysts, risk professionals in industrial sectors and financial institutions
- 🌐 Shariah scholars and advisors
- 🌐 Lawyers & legal experts
- 🌐 Professors and academics
- 🌐 Owners of Islamic business enterprises
- 🌐 Senior representatives of multilateral bodies and policy making, stakeholder & infrastructure institutions
- 🌐 Senior representatives of investment promotion agencies of Islamic countries
- 🌐 Leading international and local media
- 🌐 Business sectors: Banks MENA and SE Asia; Takaful companies; Private Equity investment companies; Asset Management companies; Food Manufacturing companies ; Pharmaceuticals Manufacturers; Logistics companies; Fashion and Design Houses and Brands
- 🌐 Hotels, Travel Agencies and Tourism related companies; Marketing and Advertising agencies and SMEs from the MENA region

ABOUT THE ORGANIZERS



Thomson Reuters

Thomson Reuters is the leading source of intelligent information for the world's businesses and professionals, providing customers with competitive advantage. Intelligent information is a unique synthesis of human intelligence, industry expertise and innovative technology that provides decision-makers with the knowledge to act, enabling them to make better decisions faster. Thomson Reuters delivers this must-have insight to the financial and risk, legal, tax and accounting, intellectual property and science and media markets, powered by the world's most trusted news organization.

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Dubai Chamber

Dubai Chamber of Commerce and Industry was established in 1965 by a decree issued by the late Ruler of Dubai, Sheikh Rashid bin Saeed Al Maktoum, who realized the important role that a chamber of commerce could play in supporting the national economy. Dubai Chamber takes a pioneering position not only in the UAE and in the GCC, but globally too, by acting as an information and research centre, by providing business documentation, offering legal services, facilitating networking opportunities and delivering almost every conceivable business solution.

Dubai Chamber's mission is to represent, support and protect the interests of the business community in Dubai.

www.dubaichamber.com

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